



Texas Health IT Summit



Presented by:



In partnership with:



WHAT STARTS HERE CHANGES THE WORLD

Physicians, physician assistants and nurse practitioners: Join us Thursday from 5 – 9 p.m. for a special “Doctor’s EHR Knowledge” session.

Subject matter experts will discuss “meaningful use”, privacy and security, EHR adoption, careers in HIT and health information exchange and more.

Thursday – Saturday, September 8 – 10, 2011
Sheraton Grand Hotel DFW Airport
4440 W. John Carpenter Fwy
Irving, TX 75063

Educational tracks available for:

- ★ Health care professionals and others looking for the basics and beyond of HIT
- ★ Physicians and their staff considering adoption of EHR technology
- ★ Those seeking a career in HIT



Partial scholarships are available for physicians and office managers. For more information, contact aconway@texashealthinstitute.org or (512) 279-3907.

Continuing education for multiple disciplines will be provided for this event.

As a result of the Summit, participants will be able to:

- ★ Provide an overview of how HIT can change the practices of medicine
- ★ Identify state and national health care goals
- ★ Discuss the benefits, challenges and resources surrounding HIT adoption

Visit www.TexasHealthITSummit.org or email aconway@texashealthinstitute.org to register.

The Texas Department of State Health Services (DSHS) Continuing Education Service (TMA provider #4006803) designates this live activity for a maximum of 19.0 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

The Texas Department of State Health Services (DSHS), Continuing Education Service is an accredited provider (P0180) of continuing nursing education by the American Nurses Credentialing Center’s Commission on Accreditation. Texas Department of State Health Services Continuing Education Service has awarded 19.0 contact hours of Continuing Nursing Education.

Approving a total of 28.0 contact hours for three days. 19.0 contact hours is the maximum CE’s an individual can receive for attending this conference.



Thursday, Friday & Saturday
September 8 – September 10, 2011

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Your Choice! Participate in the Thursday Dinner, half-day workshops, day-long educational tracks or the entire program.

Thursday, September 8, 2011 Pre-Summit Workshops

7 a.m. – 7 p.m.

Registration open

7:30 – 8 a.m.

“Grab and go” breakfast

8 a.m. – 12:30 p.m.

Morning Pre-Summit Education Workshops

(Choose one)

Basic Project Management for IT Implementations

The purpose of this session is to provide the attendee with basic knowledge and skills to tackle the complexities of information technology implementations. Topics include an overview of the stages of project management and the creation of project plans, Gantt charts and other tools that can be created in Microsoft Excel and other software. We will also discuss budget development, timelines, risk assessment and establishment and evaluation of metrics.



Nursing Informatics in a “Meaningful Use” World

Mari Tietze, PhD, RN-BC, FHIMSS Associate Professor, Texas Woman’s University, T. Boone Pickens Institute of Health Sciences-Dallas Center, The Houston J. and Florence A. Doswell College of Nursing

Donna Montgomery, RN-BC, BSN, MBA Baylor University Health System, System Director of Nursing/Patient Care Informatics

Juliana Brixey, PhD, MPH, RN Assistant Professor and Gulf Coast Regional Extension Center Operations Manager for Outreach and Education

“Meaningful use” of electronic health records (EHR) has created an unprecedented focus within the health information technology (HIT) industry. Although nursing has long been focused in this way, integration of nursing’s role in evolving “meaningful use” EHR activity is in development. The purpose of this session is to provide the attendee with knowledge about nursing informatics, the role of nursing informatics in meaningful deployment and the delivery of nursing informatics in clinical, administrative and academic settings. The complexities and cautions associated with EHR-based meaningful implementation will be addressed. **4 CME and CNE credit hours**

Topics include:

- Nursing informatics and “meaningful use” – What’s it all about?
- Real world implementation of an EHR system
- Nurses’ role in workflow analysis and improvement
- Improving outcomes through HIT vendor relationships
- Practice and academia: a unifying approach to prepare nurses for HIT
- Patient safety and quality in the changing world of EHR – panel discussion, questions, answers and next steps

Health IT Policy in Texas

Camille D. Miller, President and CEO, Texas Health Institute

Tony Gilman, CEO, Texas Health Services Authority

Teneka Duke, CentrEast Regional Extension Center

Mike Alverson, North Texas Regional Extension Center

Jonathan Ishee, JD, Gulf Coast Regional Extension Center

Billy Phillips, PhD, West Texas Regional Extension Center

This workshop, facilitated by Texas Health Institute, will provide an interactive opportunity to participate in a collaborative forum for Texas Regional Extension Center, health information exchange (HIE), workforce, provider and vendor leaders. The workshop will focus on strategies to best utilize health information technology now and in the future to provide Texas consumers with better quality, access and more cost effective health services.

Noon – 1 p.m.	Lunch
1 – 5 p.m. (Choose one)	Afternoon Pre-Summit Education Workshops Introduction to Process Mapping and Workflow Analysis

Robert Ligon *Lecturer, Health Information Technology Program, The University of Texas at Austin College of Natural Sciences, School of Biological Science*
Christine Allen, RN, CPHQ *Senior Quality Improvement Consultant, TMF Health Quality Institute*
Penny Crow, RHIA, CEO/Chief Strategist, Operational Strategies.

This seminar will provide health care professionals and support staff with tools and techniques to perform basic workflow mapping and evaluation using flow charts, optimization strategies and LEAN methodology. One of the most important considerations when introducing EHR technology into a practice setting is how it will affect the current workflow and the care patients receive. EHR allows clinicians and support staff to optimize workflow for patient scheduling and flow, medication management, point-of-care documentation and other care management processes.

Interoperability Workshop

Tony Gilman, *CEO, Texas Health Services Authority*
Jerry Malone, *Vice President, Sandlot, LLC*
Nick Bonvino, *National Practice Leader, Northside Business Consulting, Inc.*

This session will discuss the Texas HIE plan, as well as HIE standards for data transmission, including HL7, DICOM, continuity of care record and continuity of care document. The business case for HIE, or interoperability, and strategies for interoperability with labs, pharmacies and hospitals without an EHR will also be discussed.

Considerations for Rural and Urban HIT Deployment in Texas

Shannon Calhoun, *Executive Director, Southeast Health System*

The purpose of this forum is to identify the implications to a Regional Extension Center and/or HIE for rural versus urban populations, considering cost, workflow, implementation, training, support and sustainability. This session will be held as a workgroup to identify a rural plan.

Thursday Night -- “Optimize Your EHR Experience” Session

5 – 9 p.m.	Exhibit Hall open
5 – 6 p.m.	Reception in Exhibit Hall

6 p.m.	Opening Remarks: Ivo Nelson , <i>Chairman, Encore Health Resources; and CEO, Encore Connect</i>
6 – 7:15 p.m.	Four-course dinner and presentations:

“A Nickel Ain’t Worth A Dime Anymore” Preview – **Ivo Nelson**, *Chairman, Encore Health Resources*
“EHR Adoption” -- Bob Ligon *Lecturer, Health Information Technology Program, The University of Texas at Austin College of Natural Sciences, School of Biological Science*

This special dinner will show the importance of HIT adoption in Texas and the services that the Regional Extension Centers can provide to assist providers with selection, adoption and implementation of EHRs. The dinner will also provide an understanding of the questions, considerations and issues surrounding adoption of EHR technology. **1 CME and CNE credit hour**

7:15 – 9:00 p.m.	EHR demos; visit with vendors; breakout sessions
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Breakout sessions:

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| 7:15 – 7:45 p.m. | <ul style="list-style-type: none"> • Successful Implementation
 John Arnott, II, <i>Certified Healthcare CIO, Senior Partner, WaveTwo</i>
 This session will show the variables and processes that influence a successful EHR implementation. 1/2 CME and CNE credit hour |
| 7:15 – 7:45 p.m. | <ul style="list-style-type: none"> • Value Proposition
 Chris Crow, MD <i>Primary Care Doctor, Village Health Partners</i>
 This session will provide an understanding of how implementation of EHR technology can improve cost, quality and access to health care delivery. 1/2 CME and CNE credit hour |
| 7:45 – 8:15 p.m. | <ul style="list-style-type: none"> • ICD – 10
 Rodney McDonald, RN, MSN <i>Centers for Medicare & Medicaid Services, Dallas, Texas Regional Office</i>
 This session will define details on what is involved in adopting the new coding standard. |

- 7:45 – 8:15 p.m. **1/2 CME and CNE credit hour**
- **EHR Contracting**
Jonathan Ishee, JD *General Counsel at NWDC and Assistant Professor at The University of Texas Health Science Center*
- 8:15 – 9:00 p.m. This session will provide an overview of EHR contract considerations when negotiating with EHR vendors. **1/2 CME and CNE credit hour**
- **Dessert and coffee in Exhibit Hall**

Be sure to stop by the Regional Extension Center Hospitality Corner in the Exhibit Hall! Representatives will be available to discuss services Regional Extension Centers offer to practices.

Friday, September 9, 2011 General Sessions

- 7 a.m. – 5:30 p.m. Registration open
7 a.m. – 5:30 p.m. Exhibit hall open
7 – 8 a.m. Breakfast/visit exhibit hall
8 – 8:30 a.m. **Welcome: Mike Alverson**, *Executive Director, North Texas Regional Extension Center*
Camille D. Miller, *President & CEO, Texas Health Institute*
- 8:30 – 9:30 a.m. **Keynote address: “A Nickel Ain’t Worth A Dime Anymore” -- Ivo Nelson**, *Chairman, Encore Health Resources*
- 9:30 – 10:30 a.m. **Overview of Health Information Technology**
Robert Ligon, *Lecturer, Health Information Technology Program, The University of Texas at Austin College of Natural Sciences, School of Biological Science*
- Understand the different technologies being deployed to improve the health care environment, including: telemedicine, electronic health records, electronic prescribing, health information exchange, as well as new enabling technologies such as mobile devices, electronic interfaces and clinical devices. **1 CME and CNE credit hour**

10:30 – 11 a.m. Break/visit exhibit hall

Available Tracks	<u>Electronic Health Record Selection, Adoption and “Meaningful Use”</u>	<u>Information Technology/Policy Track</u>
	Overview: This track is recommended for attendees who are considering the purchase of an EHR in the near future or who currently use an EHR and would like more information on meeting the criteria for “meaningful use” and receiving American Recovery and Reinvestment Act stimulus money.	Overview: This track is recommended for attendees not directly eligible to receive funds under HITECH but who wish to understand more about the field of HIT and how it relates to health care reform efforts. It is suggested for members of state or local government, media, information technology professionals and those interested in a career in HIT.

- 11 a.m. – Noon **Why do I need an EHR?**
This session will provide a basic overview of EHR features such as documentation, interfaces, reporting and e-prescribing. Benefits of EHR adoption, such as improved quality and cost reduction strategies, will be discussed.
1 CME and CNE credit hour
- Managing the Physician Office Administrative Functions – Scheduling, Billing and the Practice Management System**
Glenn Jennings, MBA, *Practice Administrator*
Carrie Burns, MD PA
This session will discuss the first HIT applications used by physicians—practice management systems. These software packages automate a number of “back office” functions, assist in managing the growth of overhead costs and facilitate the submission of claims to third parties for payment. The session will cover the functions of practice management software and how they interface with the financial management software of payers.
1 CME and CNE credit hour

- Noon – 1 p.m. Lunch/visit exhibit hall
1 – 2 p.m. **“Meaningful Use” and Physician Incentives**
Travis Broome, MPH, MBA, *Centers for*
- Electronic Prescribing**
Bobby W. Davis, *Account Executive, Pharmacy*

Medicare & Medicaid Services, Special Assistant for Quality Improvement and Survey & Certification

The America Recovery and Reinvestment Act of 2009 established financial incentives for physicians using EHR technology. The requirement to receive these payments is tied to a level of functional use of the EHR, labeled “meaningful use.” This session will describe the Medicare and Medicaid incentive programs, who is eligible and the EHR utilization requirements to receive funding. **1 CME and CNE credit hour**

Customer Relations, Surescripts

Prescription medications are an increasingly important component of the treatments physicians can offer patients. Concerns about growing spending on prescription pharmaceuticals and potential issues regarding safety/drug interactions have also raised concerns. This session will discuss one of HIT’s first clinically focused applications—e-prescribing. It will describe the history of this sector, current work associated with completing the development of standards, federal financial incentives and the differences between various technologies that can accomplish the goal of automating the prescribing process. **1 CME and CNE credit hour**

Electronic Health Records – Overview

John Arnott, II, *Certified Healthcare CIO, Senior Partner, WaveTwo*

Digital collection of clinical information is a necessary complement to administrative/claims information for the effective management of health care. This session will discuss the history of EHRs, provide an overview of capabilities, offer an update on adoption in the U.S. and Texas and provide a look at what the future is likely to hold for this technology. The session will include updates from North Texas Regional Extension Center. **1 CME and CNE credit hour**

2 – 3 p.m.

EHR ROI and Financing

Penny Crow, RHIA, *CEO/Chief Strategist, Operational Strategies*

This session will look at the return on investment case for EHR purchase and utilization, as well as strategies for funding EHR technology for your office. We will examine purchase and leasing options and current EHR vendor purchasing incentives. We will also review items to consider when contracting with EHR vendors. **1 CME and CNE credit hour**

3 – 3:30 p.m.

Break/visit exhibit hall

3:30 – 4:30 p.m.

Workflow and Office Redesign

Christine Allen, RN, CPHQ *Senior Quality Improvement Consultant, TMF Health Quality Institute*

Someone once said, “If you automate a bad process, what you will have is an automated bad process.” One of the most important considerations when adopting EHR technology is how this will affect current office processes such as scheduling, documentation, medication management and patient flow. This session will identify the top provider care delivery issues to tackle in workflow analysis, discuss how workflow analysis can improve patient safety and quality and define performance improvement and the components of the model for improvement. **1 CME and CNE credit hour**

Health Information Exchange

Bryan K. White, MHA *Executive Director, North Texas Accountable Healthcare Partnership HIE*

With the exception of large integrated delivery networks, most health care enterprises deliver only a portion of the medical care received by patients. In order to create a true longitudinal record, health information exchanges (HIEs) that can capture and integrate data from all relevant sites of care are needed. This session will discuss the different HIE architectures, challenges in developing a sustainable business case with HIEs, the different technology platforms now in development and the current state of implementation in Texas. **1 CME and CNE credit hour**

4:30 – 5:30 p.m.

HIPAA and Security

Jill Berry, RN, BSN, JD, CSC *Director of Compliance, Health Texas Provider Network at Baylor Health Care System*

The American Recovery and Reinvestment Act of 2009 introduced changes to the Health Insurance Portability and Accountability Act (HIPAA) and security requirements beginning in 2009. This session will discuss those changes as well as HIPAA and security considerations for EHR adoption. **1 CME and CNE credit hour**

What is a REC?

Teneka Duke, *CentrEast Regional Extension Center*

Mike Alverson, *North Texas Regional Extension Center*

Jonathan Ishee, JD, *Gulf Coast Regional Extension Center*

Billy Phillips, PhD, *West Texas Regional Extension Center*

This session will identify the purpose of Regional Extension Centers and how they can facilitate

provider selection, adoption and implementation of EHRs, as well as how Regional Extension Centers can help physicians obtain incentive payments provided by the Centers for Medicare & Medicaid Services for “meaningful use” of EHRs.

Saturday, September 10, 2011 General Sessions

8 a.m. – 1 p.m. Registration open

8:30 – 9 a.m. “Grab and go” breakfast

Available Tracks **Electronic Health Records Selection, Adoption and Meaningful Use**
 Overview: This track is recommended for attendees who are considering the purchase of an EHR in the near future or who currently use an EHR and would like more information on meeting the criteria for meaningful use and receiving American Recovery and Reinvestment Act stimulus money.

Information Technology/Policy Track
 Overview: This track is recommended for attendees who are not directly eligible to receive funds under HITECH but wish to understand more about the field of HIT and how it relates to health care reform efforts. It is suggested for members of state or local government, media, information technology professionals and those interested in a career in HIT

9 – 10 a.m. **Physician Panel of EHR Users**
Scott Conard, MD *Chief Medical Officer at ACAP Health Consulting*
Jeff Livingston, MD *MacArthur Obstetrics and Gynecology*
 Attendees will hear from other physicians about their experiences with electronic health records, health information exchange and health information technology. **1 CME and CNE credit hour**

ICD-10 Migration
Shellie Pruden, DCMS *Director of Medical Practice Relations, UnitedHealthcare*
 As the deadline for ICD-10 and Medicare 5010 implementation approaches, this session will provide details on what is involved in adopting the new coding standard. **1 CME and CNE credit hour**

10 – 11 a.m. **Privacy and Security for the Physician Office**
Jill Berry, RN, BSN, JD, CSC *Director of Compliance, Health Texas Provider Network at Baylor Health Care System*
 This session will deal with the practical aspects of privacy and security for the physician’s office, including updated HIPAA requirements, considerations when adopting EHR technology and how to perform the required security audit for “meaningful use.” **1 CME and CNE credit hour**

Accountable Care Organizations
Stephen Love *President and CEO, Dallas-Ft. Worth Hospital Council*
 The Patient Protection and Affordable Care Act (PPACA) of 2010, established Accountable Care Organizations (ACOs). What are they? What are the requirements for creating one? What are the proposed benefits to patients? Have we learned anything from ACO pilot studies? Health care experts will address these questions along with the status of ACO development in Texas. **1 CME and CNE credit hour**

11 – 11:15 a.m. Break

11:15 a.m. – 12:15 p.m. **Evaluating an EHR Contract**
Penny Crow, RHIA, *CEO/Chief Strategist, Operational Strategies*
 This session will provide insights from an attorney on EHR contract considerations when negotiating with EHR vendors. **1 CME and CNE credit hour**

IT Project Management Essentials for Non-Project Managers
Tom F. Shubnell, PhD, *Health Care Consultant, CCG*
 Successful EHR and HIT deployment depend on the ability to successfully carry out certain tasks during the process. This session will provide an overview of the tasks involved in a simple EHR implementation with an emphasis on pre-selection assessment, RFQ process, budgeting, selection and adoption.

12:15 – 12:45 p.m. “Grab and go” lunch

12:45 – 1:45 p.m.	<p>How to Optimize Technology to Improve the Bottom Line of Your Practice Indranil Bardhan, PhD Associate Professor, Healthcare Informatics, The University of Texas at Dallas</p> <p>This session will provide information to physicians and their staff on strategies to leverage the HIT purchase to improve business performance. 1 CME and CNE credit hour</p>	<p>Telemedicine Nora Belcher, BA Executive Director, Texas e-Health Alliance</p> <p>This session will cover the clinical, business and regulatory components of telemedicine. Speakers will address current Texas regulations, reimbursement, limitations and forecasts for future use. 1 CME and CNE credit hour</p>
1:45 – 2:45 p.m.	<p>EHR Safety Issues Robert Ligon, Lecturer, Health Information Technology Program, University of Texas at Austin, College of Natural Sciences, School of Biological Science</p> <p>For all of the potential benefits of EHR adoption, some have raised a word of caution concerning patient safety issues with HIT adoption. In this session, attendees will hear from physicians who are at the forefront of identifying and cataloging these issues. 1 CME and CNE credit hour</p>	<p>PQRI, Electronic Prescribing and Meaningful Use – Update on National HIT Incentives David Neilsena, MD Chief Medical Officer, CMS Region VI</p> <p>This session offers health care providers basic information on current government HIT initiatives including meaningful use, PQRS and electronic prescribing. Content will include participation requirements, timelines for incentives or penalties and upcoming proposed “stage II” “meaningful use” requirements. 1 CME and CNE credit hour</p>
2:45 – 3 p.m.	Break	
3 – 4 p.m.	<p>Getting the Most out of Your EHR’s Clinical Decision Support System Christine Allen, RN, CPHQ Senior Quality Improvement Consultant, TMF Health Quality Institute</p> <p>This session will define clinical decision support and how it impacts and influences the National Prevention Strategy, the Chronic Care Model, PQRS and Meaningful Use, as well as identify types of clinical decision support and discuss the principles of performance improvement and adding clinical decision support to the office redesign plan. 1 CME and CNE credit hour</p>	<p>Texas Legislative Update and Medicaid Update Nora Belcher, BA Executive Director, Texas e-Health Alliance</p> <p>This session will provide an update on issues from the 82nd Texas Legislative Session and Texas Medicaid, including EHR adoption incentives. 1 CME and CNE credit hour</p>

★ Special Opportunity for Individuals Seeking a Career in HIT ★

Sponsored by the Health Information Technology program at The University of Texas-Austin and the Texas eHealth Alliance

Saturday, September 10, 2011 HIT Career Workshop

8 a.m. – 1 p.m.	Registration open
8:30 – 9 a.m.	“Grab and go” breakfast
9 – 10 a.m.	<p>Overview of Health Information Technology Robert Ligon Lecturer, Health Information Technology Program, The University of Texas at Austin College of Natural Sciences, School of Biological Science</p> <p>This education session will help provide those interested in pursuing a career in health information technology with an understanding of the basic concepts, issues and policy goals, including electronic health records, electronic prescribing, health information exchange and national and state HIT initiatives.</p>
10 – 11 a.m.	<p>What kinds of jobs are available? Nora Belcher, BA, Executive Director, Texas e-Health Alliance</p> <p>This session will discuss current opportunities, career venues, education requirements and the job outlook for those seeking careers in HIT.</p>
11 – 11:15 a.m.	Break

- 11:15 a.m. – 12:15 p.m. **Education Training Program Options**
Leanne Field, PhD Health Information Technology Program, The University of Texas at Austin College of Natural Sciences, School of Biological Science
Melinda Teel HITT Program Director, Midland College
Shannon Ydoyaga, MS Associate Dean, The School of Mathematics, Science and Health Professions, Richland College
Susan H. Fenton, PhD, RHIA, Assistant Professor, Health Information Management, Texas State University
 Several Texas colleges and universities were recipients of federal grants to develop and teach courses in HIT. This session will provide information from representatives of these institutions to describe the variety of programs that are available in Texas.
- 12:15 – 1:15 p.m. Lunch with HIT executives: Facilitated by Leanne Field, PhD, Health Information Technology Program, The University of Texas at Austin, College of Natural Sciences, School of Biological Sciences
- 1:15 – 2:15 p.m. **Core Competencies**
Susan H. Fenton, PhD, RHIA, Assistant Professor, Health Information Management, Texas State University
 This session will evaluate the core knowledge skills and competencies necessary to succeed in the HIT field.
- 2:15 – 3:15 p.m. **Résumé Construction and Interview Skills**
Sheryl Posey Director of Recruitment, Baylor Health Care System
 This session will provide insights into constructing your résumé and developing interview strategies that will help you land the job.
- 3:15 – 3:30 p.m. Break
- 3:30 – 4:30 p.m. **Career Transition – IT to HIT or Clinical provider to HIT**
Susan H. Fenton, PhD, RHIA, Assistant Professor, Health Information Management, Texas State University
 This session will help information technology professionals or health care professionals identify strategies to develop the knowledge and skills necessary to transition to a career in HIT. Speakers will focus on nursing informatics as an education specialty field for registered nurses.

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